



THE

MORE!

**YOU
KNOW**

DID YOU KNOW?

MORGANTOWN WAS NAMED...

“#1 DREAMTOWN
IN THE
COUNTRY”

- Bizjournals.com

“12TH HOTTEST
SMALL CITY”

- Inc. Magazine

“DOZEN
DISTINCTIVE
DESTINATIONS
2007”

- National Trust for Historic Preservation

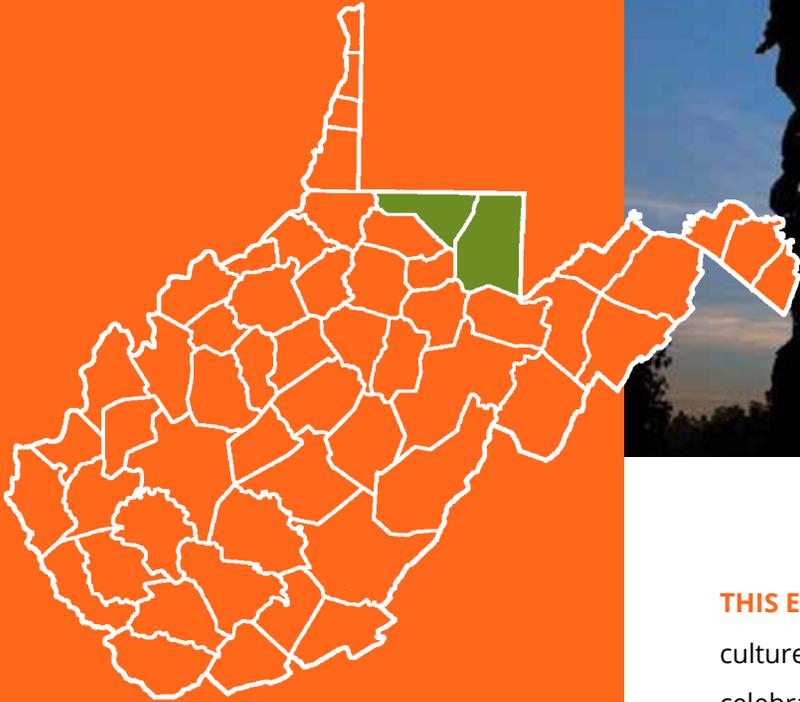


THE MORE! **Morgantown** YOU SHOULD SEE

GRACED WITH four distinct seasons, Greater Morgantown is an extraordinary land of natural beauty; high country and mirrored lakes are gifts that we call “Almost Heaven.” Here you can take a thrill ride on the roller coaster whitewater rapids of Cheat River, hike to Coopers Rock for the 1,200 foot scenic overlook, or explore Civil War battlefields that divided a state to create West Virginia.

Morgantown is also home to West Virginia University (WVU), a member of the Big XII Athletic Conference—and an intellectual powerhouse that is creating global corridors around the world by promoting study abroad and collaborative international research.

DID YOU
KNOW?



GREATER
MORGANTOWN
ENCOMPASSES
MONONGALIA
COUNTY AND
PRESTON COUNTY



THIS EXCITING American destination has a secret: A wealth of Appalachian culture that is reflected in handcrafted artwork, locally grown foods, music and celebrations—a great chance to see us as we really are.

Your journey through Mountaineer Country is a discovery of hidden gems and once-in-a-lifetime experiences . . . and you're bound to run into friendly people, eager to share their stories and learn about yours.

We look forward to sharing MORE!gantown's Mountaineer Spirit with you!



FAST FACTS

POPULATION (2010 CENSUS)

Monongalia County: 96,189

Preston County: 33,520

*- formed from Monongalia County
in 1818*

MORGANTOWN

29,660 Permanent Residents

29,707 Seasonal WVU Students

*More than 60,000 people attending
a WVU football matchup make
Morgantown the largest city in the
state on a home game Saturday!*

FACILITIES

23 Lodging Properties

2,252 Rooms

*Conference, classroom and banquet
space for groups of six to 2,000*

*Over one acre of indoor space for trade
shows, dinners and expositions*

*30,000 s.f. multi-purpose event center
adjacent to the Waterfront Place Hotel*

MORGANTOWN is a Sister City to
Guanajuato, Mexico and is a Friendship
City with Xuzhou QuanShan, China.

DID YOU KNOW?

MORGANTOWN WAS RATED...

**#2 BEST COLLEGE
TOWN IN THE
COUNTRY** for students,
and **#10 OVERALL
COLLEGE DESTINATION**
of all 227 MSAs assessed.

- 2012-13 Rankings
American Institute of Economic Research
(AIER)

AND WAS NAMED...

**“ONE OF THE BEST
SPORTS CITIES”**

- The Sporting News

DID YOU KNOW?

MORGANTOWN WAS DESIGNATED...

“**29TH SMARTEST PLACE TO LIVE**”

- Kiplinger's Personal Finance

“**BEST SMALL CITY IN THE EAST**”

- The Rating Guide to Life In America's Small Cities

TOP 20 MOST SECURE U.S. PLACES TO LIVE”

- The Farmers Insurance Group of Companies



GEOGRAPHY

LAND: 1,009 Square Miles

WATER: 8.6 Square Miles

ELEVATION: 1,814 Feet Above Sea Level

4 LAKES: Cheat Lake
Mason Lake
Hulls Lake at Alpine Lake
Terra Alta Lake

2 RIVERS: Monongahela River
Cheat River

2 STATE PARKS: Cathedral State Park
Fairfax Stone State Park

1 STATE FOREST: Coopers Rock State Forest

1 NATIONAL PARKS: Monongahela National Forest

WEATHER

Average High Temperature in January: **39.0**

Average High Temperature in July: **83.4**

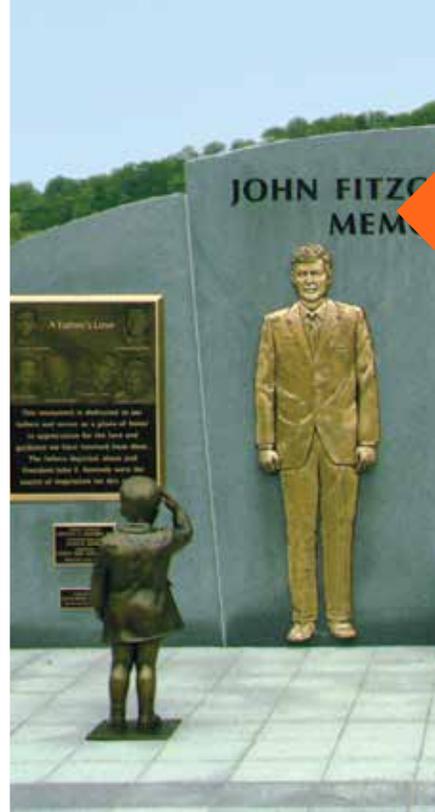
Overall: **62.7**

Annual Precipitation: **41.83"**

Annual Snowfall: **21"**

SALES TAX 6%

LODGING TAX 6%



DID YOU KNOW?

MORGANTOWN IS LISTED AS...

#1 BEST WALKING CITY IN WEST VIRGINIA AND THE 34TH BEST WALKING CITY IN THE COUNTRY"

- Study by "Prevention Magazine" and the American Podiatric Medical Association (APMA)

2010 AMERICA'S TOP COLLEGE FOOTBALL TOWNS

- Budget Travel

ICONS

JERRY WEST STATUE

A life-sized bronze statue of the retired American basketball player was erected in 2007 outside the West Virginia University Coliseum in Morgantown. West, who played his entire professional career for the Los Angeles Lakers and is the famous silhouette pose on the NBA logo, also led the WVU Mountaineer basketball team to the 1959 NCAA championship game. The sculpture's running stance height is 6-feet-6-inches. Adding the base, the total structure stands 9-1/2 feet.

USS WEST VIRGINIA SHIP'S BELL, MAST AND ANCHOR

The USS West Virginia sunk to the bottom of Pearl Harbor during the Dec. 7th attack, suffering more damage than any other on that day. The ship was refloated five months later and rebuilt, only to be decommissioned in 1947 when the ship was sold for scrap. In 1963, the "WeeVee's" mainmast was presented to WVU and is on display with the ship's bell on Oglebay Plaza. The anchor resides on the WVU campus, proudly displayed on the lawn of the Delta Gamma sorority house.

JFK MEMORIAL

Built as a memorial to "A Father's Love", this granite and cast bronze structure was dedicated in 2007. Overlooking the Monongahela River, it is adjacent to the Mon River Rail Trail, the Tugboat Depot Playground, and Riverfront Park.

DID YOU KNOW?

MORGANTOWN IS INCLUDED IN...

“TOP 10 CITIES FOR AFFORDABLE HEALTH CARE”

- Livability.com

TOP 10 PLACES TO RETIRE FOR UNDER \$100 A DAY

- The “AARP” Magazine



ICONS

HOME OF DON KNOTTS

A native of Morgantown, Knotts was best known for his portrayal of Barney Fife on the 1960s television sitcom, *The Andy Griffith Show*, a role that earned him five Emmy Awards. Knotts also played landlord Ralph Furley on the 1980s television sitcom *Three's Company*. He starred in more than 40 movies including several with Disney and was recognized with a star on the Hollywood Walk of Fame. In 1998 Morgantown's South University Avenue was officially changed to Don Knotts Boulevard and the city honored the actor with a star in front of the Metropolitan Theatre in downtown Morgantown.

PERSONAL RAPID TRANSIT SYSTEM

The Morgantown Personal Rapid Transit (PRT) system is one of five automated urban “people movers” that have been built in the US since the late 1970s. Powered by electric motors, the computer-driven cars carry approximately 15,000 people daily and since its installation in 1975, have moved more than 60 million people.

ARTHURDALE, W.VA., “ELEANOR'S LITTLE VILLAGE”

The community was nurtured by First Lady Eleanor Roosevelt when it became the first New Deal project. The living history museum traces the fascinating connection between a West Virginia community and the First Lady in the 1930s.



DID YOU KNOW?

MORGANTOWN WAS NAMED...

“3RD BEST SMALL TOWN IN AMERICA”

- Mens' Journal

“BEST SMALL PLACES TO LAUNCH A SMALL BUSINESS”

- Fortune

“7TH BEST SMALL PLACE FOR BUSINESS AND CAREERS”

- Forbes

EVENTS

CHOCOLATE LOVERS' DAY	April
WVU GOLD BLUE GAME	April
WILD WARRIOR CHALLENGE	April
ELECTRODASH 5K	May
WVU GRADUATION	May
CABELA'S KING KAT TOURNAMENT	May
WV BASS FEDERATION INVITATIONAL CHAMPIONSHIP	June
MISS WV PAGEANT	June
WV PUBLIC THEATRE	July / August
MED EXPRESS KIDS' DAY	July
WILD & WONDERFUL MOUNTAINFEST	
MOTORCYCLE RALLY	July

MON COUNTY FAIR	July / August
REVOLUTON3 TRIATHLON	August
COLOR ME RAD 5K	September
ART IS FOOD / ARTS WALK	September
WINE & JAZZ FESTIVAL	September
PRESTON COUNTY BUCKWHEAT FESTIVAL	September
ROWLESBURG CHESTNUT FESTIVAL	October
MOTOWN THROWDOWN	October
MOUNTAINEER WEEK	November
WVU HOMECOMING	November
WVU ARTS & CRAFTS SPECTACULAR	November

FALL INTO FUN IN MORGANTOWN



MORE THAN FOOTBALL IS WAITING THIS SEASON

Leaf-peeping season is popping around Morgantown, West Virginia, this month. Fall drives through dazzling foliage displays pair up handily with festivals, whitewater rafting trips, and zip-line adventures. The annual Morgantown gem show, the Morgantown Art is Food Walk, and the WV Tattoo Expo add to the fall fun in this lively area 3-1/2 hours west of Washington, D.C.

“You can’t forget West Virginia University football on our Mountaineer Field,” says Cindy Coffindaffer, who promotes the area. “WVU battles Georgia State Sept. 14, Oklahoma State Sept. 28, and Texas Tech on Oct. 19.”

On Sept. 7-8, the annual West Virginia Wine & Jazz Festival (wvwineandjazz.com) warms body and soul with the harvest of nine Mountain State wineries as well as tunes by fine jazz musicians, including Bob Thompson from NPR’s Mountain Stage. Food and artisan exhibits are also on the docket.

HIGH ADVENTURE

You can enjoy the changing foliage among the tree canopies or from the waters of the Cheat River with local adventures.

Zip-line excitement is on tap at the university’s Adventure WV near Coopers Rock State Forest. Believed to be the nation’s first university-owned and -operated canopy tour, the facility is open to the public Friday through Sunday for fun and a little education. Riders can calculate their maximum velocity before strapping in. The heart-stoppingly beautiful canopy tour is composed of four zip lines, an aerial bridge, and a tandem rappel station.

Nearby Cheat Canyon makes for more high-adventure fun. The Cheat River splashes over at least 30 rapids rated Class III or higher, ideal for kayaking or whitewater rafting. Local outfitters include Cheat River Outfitters, which also offers rock climbing, wild caving, and paintball fun, and Mountain Streams & Trails, a mountain bike and rafting outfitter.



FESTIVALS AND SHOWS

All that glitters is not gold; it could be pyrite, hematite, or other shimmering minerals, one can quickly learn at Morgantown’s Gem, Mineral, and Fossil Show, Sept. 2-28, at Mylan Park Expo Center. Included in the \$1 admissions are geode-cutting demonstrations and a free mineral sample. Children under 12 receive a free rock or fossil.

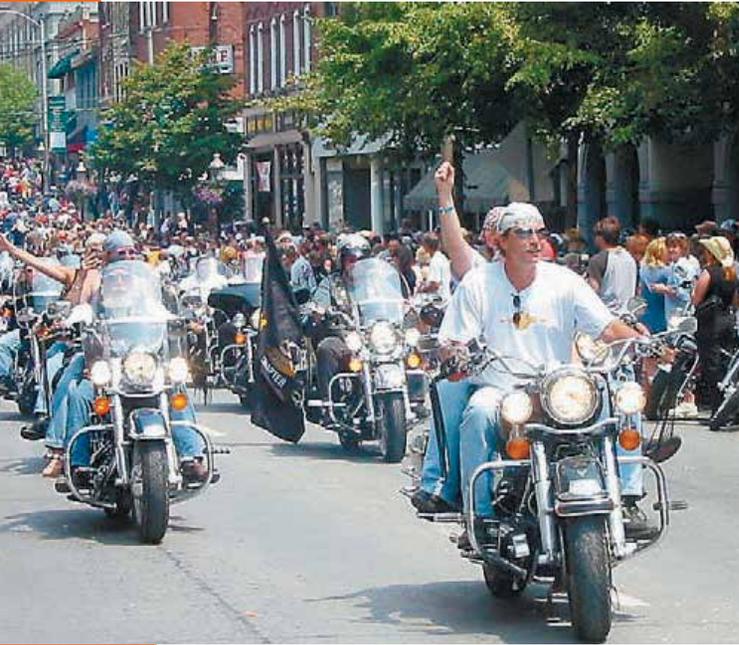
The traditional Preston County Buckwheat Festival brings together music, farm animals, and competitions in lumberjacking and road bowling Sept. 25-29. Of course, there are buckwheat cakes—a feast of pancakes and homemade sausages, is offered every day. Carnival rides, pet shows, parades, and a lamb-dressing contest delight the kids, while their parents look over the carving exhibits, car show, or horse pull. Folks of all ages are encouraged to try their hands at road bowling. “Just take a shot and yell ‘faugh a ballagh,’ which means ‘clear the way’ in old Irish,” says West Virginia Road Bowling spokesman David Powell. “Anyone can play; almost everyone sometimes ends up in the ditch.”



Morgantown’s downtown Market Place becomes one giant food tasting party on the evening of Oct. 4 during Art is Food Walk. A \$15 admission includes sampling of foods from a variety of restaurants. Participants can then stroll through 40 downtown businesses and see local artwork until 9:00pm.

For aficionados of body art, WV Tattoo Festival on Oct. 12-13 will feature scores of artists, vendors, contests, kids activities, face painting, and a Miss Tattooed West Virginia pageant. All events are held at the Waterfront Place Hotel.

MOUNTAINFEST WEEKEND MEANS MOTORCYCLES, MUSIC, AND MORE



MORGANTOWN HOSTS ANNUAL RALLY WITH RIDES AND ENTERTAINMENT THAT DRAW THOUSANDS

July brings a celebration of “the ride” to the Morgantown, West Virginia, area with the annual MountainFest Motorcycle Rally on July 24-28. The event continues to grow since its inception in 2005. Individual and group rides along the back roads and a poker run are just the start of the story because once everyone gets off of their bikes at the end of the day, there is plenty to do.

Major events take place at Camp MountainFest, Triple S Harley-Davidson, Mylan Park, and in downtown Morgantown. Live music at Triple S Harley-Davidson runs 11:30am-6:30pm most days, on the main stage in Mylan Park beginning

at 4:00pm, and in the Coal Bucket Saloon in the afternoon and evenings. Joan Jett is among the musical headliners.

Mylan Park is also where the action rolls on with a vendor mall and food vendors, a custom builder showcase, and ride-in and custom bike show. Live shows at Mylan Park include the Wall of Death, the Circus Una All-Female Aerial Motorcycle Thrill Show, and the annual Strongman Competition, which includes attempting to stop the force of two motorcycles with just the power of arms and hands.

Downtown Morgantown is the site for the Blessing of the Bikes and the big Parade of Bikes on July 27.

Ben Huffman, an avid Morgantown-area biker, says the region is full of great routes but that his favorite is along Route 72 heading south through Rowlesburg. “You see a little of everything that West Virginia is known for,” he says. “The road is curvy and runs along the Cheat River for about 15 miles, so you see rafters, people fishing and caving, and real West Virginia landmarks.”



ACCOMMODATIONS AND TICKETS

There are accommodations to fit any interest or budget, from Camp MountainFest (the rally’s official campground) to the Lakeview Golf Resort & Spa to local B&Bs, with plenty of chain and boutique accommodations in the area as well. Information on accommodations is available at wvmountainfest.com and tourmorgantown.com

Children 12 and under are free, while a three-day pass for ages 13-20 is \$15 and a three-day pass for those 21 and over is \$35. A one-day pass for those 21 and over is \$25. Tickets and campground reservations are available at wvmountainfest.com.

Motorcycle-enthusiasts who don’t attend the rally can still enjoy the area with a helpful brochure that outlines suggested rides for any skill level. Take your pick from scenic beauty, nothing but curves, or covered bridges tours, among others. Download the brochure at tourmorgantown.com.



PHOTO GALLERY



NOW YOU **KNOW...**



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